

OUR LOW COST DRIVING SCHOOL FRANCHISE OPTIONS

We pride ourselves on being a low cost franchise driving school with minimum outlay and risk. Our reputation is important and our vision is to build a small community of happy local instructors who are earning a good living from a local school - and not struggling while lining the pockets of large national franchises

OPTION 1 - Full Franchise - Your ready made business

Free pupil supply - no additional costs
Car livery and roofbox
Full personalised stationary including progress reports and business cards
Opportunity to boost your income by £2000 + per year with our Under 17's driving scheme
Online presence and website
Advertising via our targeted social media campaigns
Business support
£100 towards CPD per year*
Franchise fee reduction for those working towards BTEC 4 in Coaching for Driver Education

Cost: **£29 Per week** Start Up Fee: **£249** Contract: 3 month contract / 30 days notice.

*After 6 months with franchise

NEW OPTION 2 - Pay As You Go Franchise

PAYG pupil supply. First 2 Pupils Free.
Car livery and roofbox
Full personalised stationary including progress reports and business cards - PAYG Reorder
Opportunity to boost your income by £2000 + per year with our Under 17's driving scheme
Online presence and website
Advertising via our targeted social media campaigns
Business support

Cost: **£249** (Start Up Fee, your first 10 Pupil Packs & 250 Business Cards Included in price)
£25 Per Pupil Stationary Re-order (Pack of 10) **£50** Business Cards (250) **£15** Per Pupil Supplied
No contract

OPTION 3 - DRiVE Cornwall Associate Partner - PAYG Pupil Supply

Run your own named Driving School business - no use of DRiVE Cornwall name or materials
Pupil supply - Pay As You Go
Only pay for the pupils you need
Opportunity to boost your income by £2000 + per year with our Under 17's driving scheme

Cost: **£30 Per pupil supplied** No contract

There is no car supply with our franchise options but we can help you out with dual controlled car lease options and insurance. Expect to pay from £88 per week including VAT for a car including insurance, maintenance, servicing and tyres with 30,000 miles per annum mileage allowance.